Rick Scolaro

913 E. 20th Ave

Tampa, FL 33605

Phone (813) 966-1402

E-Mail
rick.activemd@gmail.com

OBJECTIVE

Obtain a full-time position as a LAMP developer, preferably in a team-based environment for a long-term period/contract. Telecommuting is ideal.

INTERESTS

I have been an amateur code writer since age 9. I am also involved in amateur electronic music production and Tai Chi.

EDUCATION

1997 - 1999   **Hillsborough Community College**   Tampa, FL

Sophomore Status (3.0 GPA)

PROFESSIONAL EXPERIENCE

APPLICATIONS DEVELOPER

1996 – 2002   **Advantis / IBM / AT&T**   Tampa, FL

- (1996-1997) Participated in the development/maintenance of an automated process that was designed to enter massive amounts of order information into a mainframe registration system.
- (1998-1999) The automated order-entry process (discussed above) was first implemented with a mainframe interface in a VM/CMS environment and was later enhanced to include a web-based interface, complete with complex form validation and multiple user authentication protocols.
- (1998-1999) Aided in the creation of a series of TCP/IP client applications that were dedicated in receiving unique programming instructions in order to carry out automated registration tasks performed in a mainframe environment.
- (2000) Developed a C++ application using the MFC library that interfaced with a Lotus Domino database via the Lotus Notes API that was designed to parse large quantities of billing data, apply customized formatting to that data, and distribute the finished information to customers via an email transmission.
- (2000) Provided a customized eCommerce solution that utilized a remote SQL Server database to store product information and an ordering interface enabled with Secure Socket Layers technology.
- (2001) Participated in the development/maintenance of an integrated billing system, which used SQL Server and DB/2 databases. The system was responsible for collating incoming network connection data and to calculate international connection charges then deliver electronic reports (via email and FTP) based on the resulting information.
- (2002) Developed a web interface to a network client information database for internal support to alter account information.
- Extensive experience in the installation, maintenance, and troubleshooting of PC hardware and software platforms.
- Received seven public commendations and awards for the recognition of outstanding development and support.

Internet Marketing Specialist / Web Developer

2009 – 2011   **Performance Computer Group**   Tampa, FL

- Designed and engineered websites for local businesses using PHP and CSS.
- Delivered SEO strategies to increase SERPs for local businesses.
- Developed custom online appointment calendar in PHP/MYSQL.
- Customized and managed multiple installations of Joomla CMS.

UX DESIGNER/SOFTWARE DEVELOPER

2011 – current   **Active Media Partners / ActiveMD**   Tampa, FL

- Created modularized PHP form processor complete with MYSQL database storage and CAPTCHA verification. Easily installs to PHP websites using a rudimentary API.
- Developed a video Recorder using Adobe Flash, which connects to a secure video server and stores video records in a MYSQL database.
- Developed email marketing system including components like a WYSIWYG template creation system, email job queuing system, and reporting.
- Created web-based marketing software suite called Patient Engage (www.patient-engage.com). This includes components such as the aforementioned forms processor, video recorder, and email marketing system; proprietary JavaScript analytics code similar to Google Analytics, call recording system using 3rd-party API integration, integration with Facebook, Twitter, LinkedIn, and Wordpress.
- Created web-based auto dialer for telemarketing purposes, which integrates a 3rd-party API and utilizes a MYSQL database of call records and routing to sales agents.
- Created Android application for loyalty marketing program called Consumer Engage (www.consumer-engage.com). Sends scheduled SMS text messages to opted-in subscribers with coupons. This includes a companion mobile application called Pengia (www.pengia.com), which geolocates the user and feeds a list of local specials and offers. Both components have an administrative back-end for clients to be able to manage their subscribed customers.
- Created an article rewriting system, which uses a MYSQL thesaurus and algorithm to determine the best fit replaced words.
- Created automated internet content scraper system using PHP and Apache CRON jobs, which pulls directory listings, articles, and video feeds and uses the aforementioned rewriting system to make their content more unique to post to a Wordpress website.
- Created and converted many websites to Wordpress CMS for marketing clients, which includes some creation of content for Medical and Health professionals.

PROGRAMMING LANGUAGES / PLATFORMS / FRAMEWORKS

HTML, ASP (VB and JavaScript), Visual C++, Visual Basic, REXX, SQL
PHP, MYSQL, JavaScript, Java, Android SDK, jQuery, CSS3, Twitter Bootstrap

SOFTWARE

Application: Adobe Creative Suite, Eclipse Java IDE

Servers: Apache, XAMPP

REFERENCES

On request.